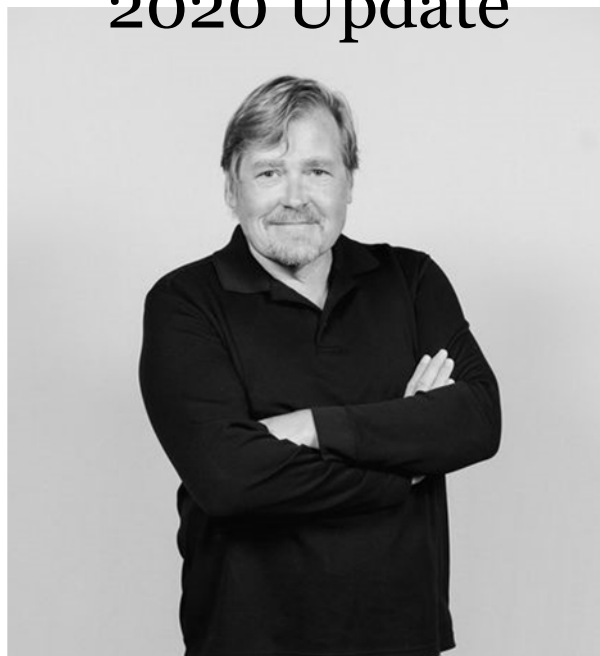


RICHARD ROOP'S  
**MILLION DOLLAR**  
**COACHING**

2020 Update



[RichardRoop.com/platinum](https://RichardRoop.com/platinum)

[Roopodia.com](https://Roopodia.com)

[Facebook Group](#) Million Dollar Coaching

[Calendly.com](https://Calendly.com) Richard Roop

[roop@mindstormmarketer.com](mailto:roop@mindstormmarketer.com)





Established in 2005 by Richard Roop, Dan Doran and Willie Hooks, **Million Dollar Coaching** is designed to get you clear on your objectives and goals, and to help you obtain those goals faster and with less effort.

We are committed to supporting you in becoming a successful Real Estate Investor, one that makes a significant amount of money and achieves your financial goals.

To become a successful Real Estate Investor, you must CHANGE. If you continue to do what you have always done, you will not create a new and better future for you and your families.

### **What is Million Dollar Coaching?**

The coaching process bridges the gap between the current results you are achieving and the results you desire to achieve. It provides you the opportunity to address a wide variety of personal and professional topics, which helps you move beyond your existing obstacles and barriers to a future state of increased results and enhanced satisfaction. Coaching is action-oriented, future-focused, forward-moving, and results-driven.

### **Top 7 Reasons to Seek a Coach:**

1. To teach you how do the business
2. Help you to build an effective marketing and critical action plan
3. To hold you accountable for taking action and achieving results
4. To challenge and push you to stretch and overcome non-productive habits
5. Provide you with encouragement
6. Provide you with easy access to a professional coach
7. To keep you on track

### **Top 7 Barriers to Success:**

1. Not knowing what to do
2. Procrastination or poor follow through
3. Low accountability
4. Poor time management
5. Little or ineffective marketing plan
6. Little or no marketing budget
7. Poor or ineffective critical action plan



## Platinum Member Benefits

### Personal Coaching



Start consistently achieving your goals with **unlimited** personalized support and instruction

#### 1. Accountability Call with your Coach

The key ingredient that separates those that achieve greatness from those that don't is ACTION. Your Accountability Coach helps you TAKE ACTION. By focusing you on the key business development areas, and helping you address and remove the obstacles that have distracted you in the past, you will be able to focus and move forward -- turning more action into higher levels of success.

This private monthly appointment is vital to your success. Be fully prepared for your one-on-one call each month. Share the issues you want or need addressed and your coach will hold you accountable to accomplish the tasks needed for you to achieve results you desire. Keys to your success lie in 1) making a plan, 2) working that plan, and 3) tracking your progress. Your coach will help you through this process and be there to keep you focused and distraction free. This is the time each month where you'll work ON your business, deciding where you want to take it. **Normally held 2nd week of the month.**

#### 2. Peer Group Calls

You are assigned to a "peer group" based on your experience and the number of creative real estate deals you have completed. Your peers are experiencing the same challenges and successes that you are. This is your opportunity to get 3-on-1 help from the coaching staff as well as advice and insights from your peers covering any challenges you are facing.

If you don't have a presenting challenge, then this is a great time to brag about your recent success or breakthrough. Doing so helps you internalize what you've recently learned and provide motivation and inspiration to your fellow members. You will get the most out of this call by participating **live**. Replays are added to your Platinum Library for online access or download. **Normally held 4th week of the month.**

We were at a point of stopping our program but with your coaching we have a peer group to talk with that understands what the conversation is all about. **Thanks for coaching!**

*Kitti & Dennis Surette  
Ocala, FL*

Great boot camp as always. Picked up so many... You guys keep improving according to student's need. Seeing and talking with higher level students [helps] clear our vision and boost our confidence. **I think every serious real estate entrepreneur should come to your boot camp and join your coaching program.**

*Elle Profits  
Aurora, IL*

### 3. Bonus Coaching with Richard

Never go longer than a week or so without being able to get the help you need directly with Richard. Several times a month you can drop in on this **live** call to ask questions or just listen in and learn from questions others ask. This is a great opportunity to get help on **any topic** including marketing, deal structuring, negotiating, raising private money, selling, scaling, or **any** challenge in your business.

Most of these calls are recorded and posted to your library for review or download. Load up your device with the library of past calls and expose yourself to some great discussions and insights while you're on the go! **Check your member site or email for times, dates, and updates.**

### 4. Coaching Captains

Unlimited answers to your real estate technical questions are only a click away. You have 24/7 email access to our successful team of highly trained real estate investing coaches. These sharp investors are generous with their experienced and knowledge, dedicated to helping you whenever you need it. Go to them when you have specific questions on how to do the business.

**A list of each of the Coaching Captains and their area of expertise is on your member site.** Choose one of them to email anytime you need help or advice. They'll reply back or get you on the phone as needed.

### 5. Private 1-on-1's with Richard

Even with all the above monthly support you may, on occasion, feel like you need a little more assistance. You can book unlimited, one-on-one 15 minute coaching appointments with Richard Roop. Be sure to first take advantage of your Coaching Captains and Richard's Bonus Coaching calls. **Visit your member site to request an appointment with Richard.**

**Love the attention to Inner Game** and business improvement. Thanks for not just trying to upsell more product. We really got tons out of this Boot Camp. Many thanks to staff and the many attendees that answered questions and gave encouragement.

*Robert Quinn & Patty English  
Newborn, GA*

I have been to a lot of boot camps as a "Masters" and this is the best boot camp I have been to. Think I liked best: The panels! The material, **inner game!** The networking party the first night. Being able to ask questions throughout... having access to Richard...

*BZ Riger  
Austin, Texas*

Being in **coaching is one of the best things I have ever done** for my personal growth. With the combination of inner game training in coaching and the seemingly unlimited resources we have access to, there is truly no way to avoid improvement....

*Pam Tufts  
Evergreen, CO*

We loved the synergy of the Master Mind Group table discussion. **Coaching is the best money we have spent!** Your coaching program is cutting edge. The best in the Business! You guys are always there when we need you. The inner game-outer game combination is unbeatable!

*Ernie & Tricia Sneesley  
Burbank, CA*

# Group Training & Coaching Calls



Stay on the leading edge, sharpen your skills, get answers and build your successful mental mindset with these monthly programs. Call dates, times and access info are updated on your member site. Replays are usually available online afterward.

## 1. Open Q&A Call

Each month Richard hosts a live coaching call like his Bonus Coaching Calls but on this one he is usually joined by one of the Million Dollar Coaches or special guest expert... plus other Roop Inner Circle members are invited. Participate live to ask questions, go over deals, solve issues, and keep your real estate business thriving.

## 2. Advanced Development Call

Sometimes you just need to hear someone else do it. If you're the kind of person who wants to be a fly on the wall and listen to another investor interact with a seller, or listen in as they pre-screen on the phone, then this is the call for you. It's your monthly "role playing" call. Here you will learn the tips and techniques that successful investors are using to get the appointment, build rapport, find hot buttons, do a value building presentation, and close the deal.

## 3. The Inner Game Call

Let's face it... we all have personal issues we want to work on improving. But life sometimes gets in the way and we allow ourselves to fall back into old habits.

Be sure to listen to this call to get expert advice and strategies for experiencing greater performance, effectiveness and results. The coaches tackle the challenges that keep you from achieving your goals. You get those issues broken down into bite size chunks with specific ways to change habits, attitudes, beliefs and expectations (HABEs) to avoid self-defeating behaviors the prevent you for achieving the positive results you want to see most.

Be sure to review previous Inner Game calls that are available to you online as they offer **timeless value** and will not only help you improve your earning ability, but enrich all areas of your life as well.

Your meetings are always conducted to the best standards. The content is cutting edge and keeps up and ahead of the market. That is extremely valuable. **I joined coaching in May and have bought 4 homes since then.** We went full time in June and the **coaching has been fantastic.** The live calls and CD's keep me sharp and on top of my game. I have been to other Guru Boot Camps and yours are far and above the best. Thanks for a great Boot Camp.

*Jeff & Pam Strada  
Atlanta, GA*

The boot camp was great as I knew it would be. I met lots of awesome people. The energy level and quality level of both information and attendees was phenomenal! **I am now in the coaching program and am so excited** to move to the next level. Thanks Guys!

*Kris Clemenger  
San Diego, CA*

#### 4. Ultimate Training Webinar

This is your monthly “virtual boot camp” training session with Richard Roop where he teaches you the latest “how to” info you need in your real estate investing business.

Richard has been involved in thousands of transactions since 1996 and consults with active investors all across the nation making it easy to share **what’s working best** in the core results areas of marketing, buying, funding and selling. It’s hard not to win when you implement these proven strategies and “best practices.”

Join us for the live broadcast, giving it your full attention, taking notes and identifying the top 3 items to take action on. Take advantage of the live Q&A session, opened up when time permits.

**The boot camp and the coaching are phenomenal.** The combination of cutting edge marketing tech, implementation know-how and inner game support is unmatched in the industry. I can feel my business becoming stronger and more efficient everyday.

*Scott Melrose  
Tinley Park, IL*

This Boot Camp was all about the inner game. It showed me that I was not taking action. This was my second Boot Camp with Richard... and this was the best ever! I've been to others and this was the best. **With the action and inner game tools that I've learned I will make a \$10k profit in the next two weeks.** Thanks again.

*Kevin Reeder  
Atlanta, GA*

### Tools, Resources & Libraries



Your Platinum Member site access gets you started, keeps you growing and supports you every step of the way. Tap into this treasure chest of incredible tools, training, and updates.

#### 1. Initial Assessment

Complete this questionnaire and return it to us before the first call with your Accountability Coach. We can coach you more effectively right out of the gate when you share with us your experience, present situation and future goals. **Visit the member site and download the Initial Assessment.**

#### 2. Marketing Plan & GIG

Knowing where you’re spending your marketing dollars and what return you’re getting from that investment is crucial for business success. Our exclusive Marketing Plan gives you a way to create a marketing budget, stay within it, track your results, measure your success, and get feedback on what’s not working. By looking at the big picture you can focus on spending your future marketing dollars

Great Boot Camp! It is only when you come to the boot camp you realize how much you don't know. What is remarkable is the **emphasis on action/inner game** and let the systems do their job. I just need to get out of my own way...

*Ben White  
Arlington, VA*

Absolutely the best real estate entrepreneurial program around. Marketing (the key to any business) and Goal implementation and tracking - **inner game** - and enough tools to help you have a successful business in any real estate market. Richard Roop... a must for anyone dedicated to success.

*Mike MacKinnon  
Kent, WA*



on what's giving you the best return on your investment.

Along with the Marketing Plan comes the GIG (Goal Implementation Graph). The GIG allows you to set specific, measurable goals and then get visual feedback, on a weekly basis, on how well you're doing at achieving those goals. **You have access to both of these tools on your member site, as well as a webinar done by Coach Keith to show you how to get the most out of these tools.** Your Accountability Coach will work with you on implementing these tools into your business. (We are also in process of converting these into online tools verses spreadsheets.)

### 3. Platinum Libraries

The topics we choose for all our training and coaching calls are chosen based on common challenges recently reported by our coaching team and from active coaching members. They are current, real topics that are going on in today's real estate investing arena. You have access to our library of past calls worth many thousands.

**Examine the program titles on your member site and schedule time to begin listening to the ones that cover what you need most now.** At least become familiar with the specific programs so you know what to refer to when needed. Your Accountability Coach will help point you in the right direction as needed too.

### 4. Investing & Marketing Tool Updates

You get updates on marketing tools, deal structuring software, forms, contracts, checklists, investor resources, business and planning tools, and more. **Anything Richard creates which is important enough to share at live boot camps is posted and on your member site while you're an active member.**

### 5. Free & Clear Cash Inner Circle Libraries

Active Inner Circle members gain access to several months of training webinars, coaching calls and What's Working Best Now audio programs.

**You get expanded online access to a wider variety of these programs with your Platinum Member site access.**

The amount and the quality of the information provided by the Roop...Group... is tremendous. They provide a program that helps investors to be successful today while laying the ground work and a business plan for the future. The program has helped me to produce my learning curve. As a new investor I look forward to continue participating in the **coaching** program.

*Chuck Horan  
East Bridgewater, MA*

I don't believe anyone can match the content I received this week. I had the Home Study Course, but I had no idea that I would be overwhelmed with the information I received. I joined **coaching**, and in January I will tell you guys how far I have come.

*Dimitri Whitehead  
Lawrenceville, GA*



## Free Live Events

Take the vital time to work ON your business instead of IN your business. Hang out with successful, generous, like-minded entrepreneurs as often as you can

### 1. Boot Camps Tickets

You and a guest are invited to attend our live 3 and 4 day boot camps free when your Platinum Membership is active at the time the event is held. We highly recommend you attend any live event we schedule throughout the year.

Use these events as an opportunity to sharpen your saw, hone your skills, network with other professionals, and rejuvenate your mind and spirit. Just learning one new technique can earn you tens of thousands of dollars, certainly worthy of the time investment. **Normally held in 3 times a year, use the online reservation form found on your member site or call us.**



### 2. Platinum Retreats

Do whatever you can to attend the special full-day workshops that will dramatically change your thinking and boost your profits and income.

Think of this Platinum Day as an “Inner Game” call on steroids -- where we WORK on key inner game issues that hold you back from you fullest potential. You’re not just told what to do to make lasting changes in your behaviors and results, but actually guided through transformational exercises during the event. Resolve nagging issues, permanently drop bad habits and expand your thinking -- all before you leave.

This day is entirely about developing you, the CEO of a multi-million-dollar real estate investing business, to be the best you that you can be. **Normally held the day before any boot camp.** *UPDATE: Due to Covid, we have added several past Platinum Retreat to your library on Roopodia.com*



### 3. VIP Parties

In the past Platinum Members cruised around the Hawaiian Islands, and attended parties at Richard’s Colorado mountain retreat (an incredible home once featured on HGTV). You and a guest will be invited to attend these special events when scheduled. Discuss your ideas on where to go and what to do in the Facebook group!

MEMBER APPRECIATION  
PARTY AT ROOP'S HOUSE





## Team Members



**Marc Hoffmann** (*UPDATE 2020: Currently Head Coach. Marc's latest bio is at [richardroop.com/platinum](http://richardroop.com/platinum)*)

Coach and real estate investor, Marc Hoffmann completed the JTE Associates Accountability-Based Coaching Training Program in December 2006 and joined MDC in March 2005 as an accountability and performance coach. Prior to becoming a real estate investor, he spent 10 years in the computer industry as a consultant for several large firms including United Health Care and GE Capital. Marc holds a green belt in Six Sigma and enjoys hunting and fishing with his wife of 8 years and his two champion black labs.



**Keith Young** (*UPDATE 2020: Keith is preparing to offer added support in the future. You'll get to benefit from his contributions in your Platinum Member Libraries*)

Keith is a coach and real estate investor since 2003. He has completed the JTE Associates Accountability-Based Coaching Training program In February of 2008. He went through the MDC training program in October of 2005. He started as a coaching captain in 2007 and has over 300 personal clients and has coached over 1000 coaching captain clients. Before entering the real estate world Keith was a high level CNC machinist/programmer in the aerospace industry as well as being a professional magician since 1988. His passion lies in coaching and teaching others how to be successful in their business and their life. (*Bio not fully up to date*)



**Richard Roop**

One of the country's best kept secrets, Richard Roop has shared his free and clear investing strategies with thousands of real estate investors throughout the nation for consistently generating cash now, cash flow, and cash for later... regardless of what's happening in the economy.

He is one of the top direct response marketing 'gurus' and consultants dedicated to helping real estate investors generate more leads, negotiate better deals and create more consistent, predictable cash each month.

Richard specializes in sharing proven, low cost real estate direct marketing strategies for attracting a steady flow of motivated sellers, as well as real estate business marketing systems for getting investment properties occupied fast.

Richard also teaches investors systematic approaches to growing their businesses, leveraging their time and increasing their profitability on each deal. His real estate direct marketing approach to investing teaches investors to achieve their financial goals WITHOUT hunting for deals, relying on agents, using their credit, struggling with tenants, borrowing from banks or calling sellers.

Richard bought over 500 homes as a creative real estate investor since 1996 until a bizarre lawsuit by the Division of Securities: "I lost my portfolio of 56 properties through a state-sponsored civil lawsuit from 2014. A gag order prevents me from fully defending against their public smear, but I have been able to answer a lot of questions and share useful details during recent interviews in 2020 now posted to my website."



**Cortney Jones** *(UPDATE 2020: Cortney is preparing to offer added support in the future. You'll get to benefit from her contributions in your Platinum Member Libraries)*

Cortney has been involved in real estate investing since the meltdown of the savings & loans (1987). Having spent a lot of money on training and taking a long time to do her first deal, Cortney works hard to help students overcome the fear that is holding them back from success and taking action. Cortney has been a full-time investor since 2004. Cortney is also a certified trainer with Peak Potentials, she began as a coaching captain with MDC in 2004 and is now a certified coach and product advisor. When she's not coaching someone or talking real estate she's playing with her six year old daughter! *(Bio not fully up to date)*



**Willie Hooks**

*(UPDATE 2020: Willie actively coaches the coaches. He participates with calls and live events now and then. You'll get to benefit from his contributions in your Platinum Member Libraries)*

Willie Hooks is a highly successful mentor, coach, and consultant to many large companies, including several executives hailing from the Fortune 500. His "yoda" like style, deliberate wording, and heartfelt concern for his students never fails to encourage and empower. He has brought a higher dimension to coaching thru his time-tested tools like "Wheels", Gorilla, Mandela, and powerful sayings. One of his more famous quotes is, "When all is said and done, more will be said than done!", his call to action over talk. Willie is the quiet voice directing the coaching program. He doesn't say a lot, but when he does you suddenly feel as if you have homework to do! *(Bio not fully up to date)*

**We have other amazing team members working behind the scenes and putting together new support programs!**



## Our Commitment to You:

- Teach you how do the Real Estate Investment business
- Help you build an effective marketing and critical action plan
- Support you being more accountable to take the actions required to create financial success in your Real Estate Investment Business and achieving the results that you desire.
- Challenge and push you to stretch to overcome non-productive habits and create new productive habits that support you in creating a successful Real Estate Investment Business.
- Acknowledge progress, success and provide encouragement
- Provide specific tips, tools, and strategies to increase your personal effectiveness
- Provide easy access to professional coaches and real estate experts to support your success.
- Provide a personal accountability and performance coach to keep you on track in making progress toward your goal.
- Deliver online access to an extensive and comprehensive member resources to support your success.

[RichardRoop.com/platinum](http://RichardRoop.com/platinum)

[Roopodia.com](http://Roopodia.com)

[Facebook Group](#) Million Dollar Coaching

[Calendly.com](http://Calendly.com) Richard Roop

I joined Million Dollar Coaching in January 2009 and was very excited about the program for a number of reasons:

- (1) Easy phone / email access to Richard, Willie and the wonderful coaches,
- (2) Testimonials from some very experienced and successful real estate investors who raved about the program, and
- (3) A deep desire to move my business to the next level.

Since joining Richard's program, I have been able to implement what he teaches. Specifically, one of the bigger hurdles I was looking to overcome was securing private lending to fund my deals.

In the last few weeks, I have added 2 new private lenders who helped me fund 2 killer deals. I have no money in the homes and my cash now, cash flow and cash later will clearly exceed \$75,000. The best part, one of my private lenders has international connections who are multimillionaires, one of which is coming to the United States in June to discuss investing with me and my new private lender.

I am attending the upcoming Raising Millions in Private Money boot camp so that I can prepare myself for his visit and share with him all the benefits of investing with me.

Richard is a great person and I am honored to have met him. By actively participating on his Peer Group calls and weekly coaching calls, I have learned how to overcome obstacles. These interactions have also allowed me to see how Richard thinks of creative solutions to common and uncommon challenges.

Thanks for all your help and advice to date and I look forward to continued success as one of your students. Plus, I can't say enough about my personal accountability coach who is a member of Richard's team.

The Million Dollar Coaching program is fantastic.

Regards,

Mark McIlvaine  
Philadelphia, PA

## EVENT FEEDBACK

# The best boot camp ever offered?

**"Best boot camp I have ever been to  
and I have been to many!"**

**This has far exceeded my expectations...** first time I've EVER completely embraced a boot camp. You have our needs higher on your concern list than anyone else I've been to ... it's NOT a smoke screen. You fill all of our needs ... marketing, technical, management, and emotional (inner self). Really was the most positive thing I have had occur in my life ... fulfilled me as a whole.  
Lana Smeenck -- Newell, SD

**The best training on the Planet!** It's been a very uplifting experience. I'm excited to get home and start implementing our marketing and start buying and selling houses on a consistent basis. It's going to be fun to set our goals and work towards achieving them. I would also like to commend your organization for treating us all so well. Great, helpful, friendly staff and thank you so much for the meals, snacks, and drinks you gave us during our time here. I'm excited about real estate investing and my future!  
Danna Vineyard & Wesley Vineyard -- Springfield, MO

**This was the BEST real estate seminar** I have attended to date... Richard and even the attendees share real, practical and usable information that takes into account the landmines you step on and how to avoid them in the future. I loved the access and interaction with... Richard as well as the seasoned investors.  
Lacie Chambers -- Sugar Land, TX

**Best boot camp I have ever been to** and I have been to many! The attention to detail and genuine attitude to your client's success is what I am most impressed with. I truly believe that you and your staff make every effort to leave no stone under turned! Most people who attended the boot camp were not entry level investors, they had done a deal and made some money, so it was beneficial to interact with investors that were a little more experienced!  
Lance Blackburn -- New Braunfels, TX

**Anyone considering attending a real estate investment seminar needs to attend your event first.** Only after that should they consider going elsewhere. I am confident that they will find your program to be the most effective, most solid foundation for making money in real estate investing.  
Enrique Zamora -- W. Covina, California

**What a great boot camp.** You guys are the best. Can't wait to see you in Atlanta. Best boot camp that I have ever attended. Your staff is too much! Great! Great!  
Gail Burkhalter -- Murfreesboro, TN

**I didn't quite know what to fully expect.** I have been to so many boot camps in the last 12 months. WOW! I wish I met you 2 years ago. I just sold my first home while here... It was great meeting you and I look forward to a long and prosperous relationship! Thank you and your staff for a great event!  
Barbara Subin -- Huntington Beach, CA

**We have been to at least 6 boot camps by other people,** seminar junkies, we received a lot of information, tech. This is the first camp that gave us more tools than we even knew existed. You are the only guys that teach success not just nuts and bolts.  
Tara & Kevin Fatland -- Merrillville, IN

**Outstanding four days. I really wasn't sure I needed this.** But I learned so much by listening to others in my situation. By far the best group of people I've met and learned from. No contest, no other boot camps like this one...  
Kim Barile -- Fresno, CA

**The amount of useful and actionable information was staggering!** The best training course on creative real estate investing I've seen or experienced. You stayed focused, kept our interest and demonstrated true value. The best networking conference too! We met so many people at all levels of investing ... a much more diverse group of people - not all 'newbies.'  
Adam and Lorena Way -- Oceanside, CA

## EVENT FEEDBACK

# Incredible up to date content and agenda

**"It is so clear how much you care about our success, your integrity, the constant awareness that things change and the importance of staying ahead of the market"**

**This seminar was loaded with high quality content** and the systems you offered allowed us to understand everything we decided to implement before we left the seminar. We expect to change our investing very quickly after we get home and will get a tremendous return on our investment for many years to come. Thanks for a great seminar!

Jim & Pam Sullivan -- Plantation, FL

**The amount of content here is almost overwhelming!** But what's even more impressive is the quality of the information here and the manner in which it's presented. I'll have my 30 day, 6 month and 1 year goals written by the time I get home... this is definitely the whole package.

G. Clark -- Richmond, VA

**Awesome! Very valuable information...** It is so clear how much you care about our success, your integrity, the constant awareness that things change and the importance of staying ahead of the market... Awesome!

Jean Griswold -- Castle Rock, CO

**I'm very grateful for Richard and Dan and all the current value they provide for their students.** You guys have kept me going with coaching, great technical information and materials, and the constant freshness of material and enthusiasm... I wouldn't still be going for it without you guys!

Tom Wells -- Boulder, CO

**Overall just another excellent job** on the organization and presentation of boat loads of information and encouragement to focus on implementation... the issue that matters most.

Wayne Van Wie -- Atlanta, GA

**Great training last week!...** keep up the great work. You deliver in spades, and that's why you have so many devoted fans...

J. Davis -- CA

**Richard operates from a completely separate paradigm** from any other "guru" that I have ever heard, seen and more importantly given my money to. With Richard's material I got content-content-content that I have used to actually buy houses. Others have sold me books that are nothing more than copies of 20 years old Carlton Sheets materials! I have just signed on for coaching and feel that my future success is guaranteed.

Johnny Spradlin -- Fort Worth, TX

**As always, a great boot camp.** I think if it weren't for these boot camps, coaching and other training, we would have quit this business by now. I love how you guys can change the focus of our training as the market changes. I really wish I had listened to your direction sooner on selling houses fast in this market. I have recommitted to follow your systems going forward.

Carol Loughrey -- Woodbury, NJ

**Wow! Another great boot camp!** I really appreciate your effort to make sure that all questions are answered. Thanks a million, because that's what I will be making from your program!

Ron Hendrix -- Gilbert, AZ

**WONDERFUL SEMINAR...** I found Richard Roop's seminar to be the preeminent source of real estate marketing tools, techniques and ideals in the industry today. I couldn't recommend it more highly. Thanks!

Rogie Robinson -- San Diego, CA

## EVENT FEEDBACK

# The missing link for newbies and seasoned pros

**"The first 2 hours of the boot camp gave me enough information to increase my profits 20-30% per deal"**

**This fills in the "how" that was missing from the "what".** I came for the marketing part of the course, but it ended up being so much more. The inner game, business level model, and sales information will be even more valuable.  
Jack Durbin -- Colorado Springs, Co

**I had a great time at the event.** It was great hearing from and talking to others who are doing deals and making money. I am a beginner. This was a motivational inspiring experience. I am looking forward to making lots of money from what I have learned within the next 6 months.  
Kim Johansen -- San Diego, CA

**Killer boot camp. It was very complete. The first 2 hours proved** that the program is working for people who work the program. I heard that this program is not broken so don't fix it. The tools we now have will enable us to reach some pretty hefty goals. I will highly recommend this to anyone who wants to be successful in creative real estate.  
Fred Steimer & Susan Gregory -- Ellensburg, WA

**The seminar was excellent!** Highly educational, motivational, and entertaining. As a student of Lou Brown, this course was the missing piece of the puzzle that will allow me to drive my business to the next level. I greatly appreciated the focus on education rather than the dog and pony sales parade that is common with many other gurus... an excellent seminar! Also, panel discussions were excellent.  
Greg Davis -- West Chester, PA

**After the 1st hour of the boot camp I felt I had gotten my money's worth!** This event has made me want to do more with my business and leave my comfort zone. So much so, I joined the coaching program and look forward to the changes that will take place within my self.  
Richard Keppard -- San Francisco, CA

**The boot camp in Chicago filled in many of the missing pieces from other "Guru's" programs.** The demographic marketing ideas were excellent. I'm going to do more demographic now. I also liked the emphasis on the inner game of being a real estate entrepreneur. It made your boot camp more real and less rah-rah. That's why I came... sensitive to what newer entrepreneurs are going through... a ton of content unlike other Guru's boot camps.  
Randy Gappen -- Ft. Lauderdale, FL

**I thoroughly enjoyed these last 4 days** with Richard... I am a new investor who has attended about 3 other boot camps in the last 6 months. I must say that I wish I had taken this course first... assists with every aspect of business and more importantly, they have developed a program to hold the investor accountable for their success...  
Michelle McNab -- Miramar, FL

**After going through [6 other real estate seminars] this was the missing link** to motivate us finally launch our business. Your marketing and sales are incredible! Also appreciated all the practical information from the panel discussions. We will be signing up for coaching at your next Boot Camp. See you in Orlando!  
Mike Muller -- Kent, WA

**The first 2 hours of the boot camp gave me enough information to increase my profits 20-30% per deal** and the rest of the boot camp will allow me to take my business, not to the next step, but to a whole other level!  
Cary Kingsley -- San Antonio, TX

**You provided everything you know to us investors without any hiding;** You try your best to help everybody out, the high level ones, and the newbies, using all resources you can find, including your students, graduates, successful investors. Websites, coaches, etc.; Your program is a REALLY hands-on program which you hold our hands and walk with us; As your coaching student, I have access to reach any coach, captain and Richard... Whenever we have questions, we can find a way to get them answered quickly. This is the best program I ever had!  
Peter Wang -- Vancouver, BC



## EVENT FEEDBACK

# Comprehensive and revealing insights

**"Informative, entertaining, innovative, warm, friendly, open, networking opportunities, supportive, eye-opening, all these and more"**

**Awesome!** This is the only program I am aware of that addresses Real Estate Investment in a holistic manner as a business process. Most other programs address an individual slice or component with little to no recognition of the business systems necessary for success. (i.e. the whole product). I'm excited to be involved and I look forward to realizing my full potential not only as a Real Estate Investor, but as a person.  
John Thomas -- Boulder, CO

**Great Boot Camp!** Best part was getting detailed instructions on investing from start to finish. Marketing, Structuring Offers (buying), financing (private \$\$\$) and selling! I've been back in the game for 3 months now and this was a great refresher and motivator to get my RE Investment Biz going.  
Liz Pfennig -- Atlanta, GA

**This was a very informative and powerful Boot Camp.** The various subjects that were taught touched me on all aspects of creating a profitable investing business.  
Candace Duck -- Washington, UT

**Your Boot Camp was great.** Gave a ton, a plethora of information and practical useful information. My husband Phillip has attended many seminars and your seminar by far is the most comprehensive...  
Gay Dingle-Butler -- Durham, NC

**Never a dull moment!** That's how I'd characterize the past 4 days... Informative, entertaining, innovative, warm, friendly, open, networking opportunities, supportive, eye-opening, all these and more...  
Paul Argentiare -- Parker, CO

**Do you want to know how to build a viable Real Estate Investing business?** Then tap into the knowledge, experience, and tools of Richard Roop and his team... by far the best... They have systems for every aspect of the business and then are easily accessible to clients so we can tailor the tools to our market and business needs...  
Susan Gregory -- Ellensburg, WA

**What an empowering boot camp!** There isn't a better program that will take any wannabe real estate investor from start to finish... The amount of information is seemingly infinite. The boot camp ramps you up and the audio CDs and coaching will keep you on top of your game achieving all of your goals.  
Jon Spear -- Spokane, WA

**Incredible! The sheer amount of information was amazing** but you add the interaction with other participants doing similar thing that could bring new perspective to your own process was great! As someone totally new to the field it was a wonderful mix of being able to listen to you... and interact with people from various degrees of expertise. Thank you for a delightfully stretching and challenging week.  
Debi Jenkins -- Stanwood, WA

**This Boot Camp was hands down the best Boot Camp-seminar-workshop experience I have had.** You provided solid specific information selflessly. The other attendees who seem to be in the business, rather than Boot Camp junkies/entrepreneur wanna-be's, were also very helpful...  
Terrel Miller -- Los Angeles, CA

**Awesome!** How can you have 5 days packed so full without losing attention is amazing, and you did it. ...Amazing blend of information to all levels. Most presentations touched all levels of experience with something new to learn or ponder.  
Kris Green -- Boulder, CO

## EVENT FEEDBACK

# Takes you to the next level

**"fantastic learning experience filled to the brim with awesome, incredibly powerful money making strategies which have motivated me to take action"**

**The boot camp is electrifying;** it has awakened me and others to new heights of the Real Estate business. I am motivated even more to increase my business using more tools, ideas of constructing deals from your content and other motivated investors, learning together, creating a better business...

Lewis Butler -- Diamond Bar, CA

**Great Boot camp!** I came to this event with high expectations and you surpassed them in every way. I honestly feel I can go home and take my business to the next level. I have been investing in real estate for a number of years and feel your information will enable to achieve financial freedom. I came planning on joining the coaching program and you reinforced my desire to join the best. See you at the top!

Mark Spear -- Spokane, WA

**The whole Boot camp was a major eye opening experience** for me but the two topics that really helped me was the Deal Structuring sessions and Private Money acquisition. Deal structuring was always a major stumbling block. Now with a deeper understanding I can now present offers with more confidence of my desired outcome. Thanks very much!

Chris CarChich -- Albuquerque, NM

**I came to the Boot Camp as a disgruntled investor** who truly believed I could never be a successful Real Estate Investor. I left believing that I am already a successful investor.

Sharon White -- Arlington, VA

**After 5 years in this business and attending many boot camps I can say Richard's boot camp materials are the best ever...** If you are doing a few deals and need to get to the next level, money spent with Richard will be returned many times over within months not years. Just do it!

Jerry Binder -- Phoenix, AZ

**I found this boot camp to be an awesome experience.** You go above and beyond with your delivery. You have opened my eyes on how to structure my marketing campaign. There are so many tools that I now have access to. I know these will differentiate me from my competitors. I have been very successful so far this year yet I know realize that this is just the beginning as your advice and direction is going to help grow profits exponentially. I wish I had negative feedback to give you to help you out, but you have not provided me with one reason to be discontent.

Christopher D. Langanke -- Phoenix, AZ

**The boot camp helped me review best practices** and help me to work on my business. I'm now ready to take action to move my business to level 3. The new ideas for marketing to sell houses faster and ideas for my admin assistant will help my business grow.

Brian Profits -- Aurora, IL

**The boot camp was... awesome.** My plans and expectations took a quantum jump and my list of implementation points is now falling into a nice timeline.

Lane Anderson -- Lubbock, TX

**I came with high expectations of a great boot camp and you completely exceeded all of my expectations.** I fully expect that the information in your boot camp combined with the continual support through coaching will bring my business to the 4-6 houses per month range by the end of the year!

Mike Sumsy -- Kent, WA

**This was a fantastic learning experience** filled to the brim with awesome, incredibly powerful money making strategies which have motivated me to take action (I decided to semi retire before this event) and take my R.E. Investing career to the next level. The quality of the attendees was top flight, top achievers. Your seminars are absolutely positively the best.

D.A. Taft -- Florida

## EVENT FEEDBACK

# Great people and awesome networking

**"It's the inspiration to reach for the stars and quickly achieve all our goals since we have the benefit of a track to run on laid down by successful people with hearts dedicated to service."**

**Amazing, wonderful, phenomenal!** Words don't do the event justice. It's so much more than the boot camp alone - its the energy... It's the sharing of the tips, best practices, and systems. It's the networking with high quality, like minded people. It's the inspiration to reach for the stars and quickly achieve all our goals since we have the benefit of a track to run on laid down by successful people with hearts dedicated to service. Thank you. This is EXACTLY what we needed. No coincidences, right?!

Denise Eccher -- Pebble Beach, CA

**Very well organized.** Good balance with the numerous (in a positive way) panels of investors. Nice format for questions with mikes on sides of room. Fluid, content rich, dynamic, inspiring, uplifting, and encouraging. Thank you for a great four days and so much more.

Steve Manus -- Mountain View, CA

**Fantastic! Excellent information and the format was brilliant.** The networking opportunity was fabulous and I have made some great contacts. I'll be back next year... Thank you, Richard!

Janet Renander -- Colorado Springs

**What a fabulous seminar...** We enjoyed listening to other students ideas, experiences and success stories. We also learned a lot from the question and answer sessions, and the special discussion. We received a lot of valuable material, website and CD's to assist us in building our business. We appreciate your willingness to make yourself available for personal assistance and questions that we have. Thank you for being the down to earth person that you are and for giving us the opportunity to be a part of this exciting seminar.

Pat & Bill Trach -- Land O' Lakes, FL

**I came here in a funk because of market conditions. I am leaving rejuvenated.** I feel better equipped to meeting my goals. As always, the panel discussions are awesome. We come to you because you are very creative and are up to the moment with market changes. Putting Jake's private money brochure out for us was fantastic. The more of this kind of thing you do - the better. I have referred two people into your system and coaching and have more coming. The reason they love you is the depth of knowledge you have and the documentation. Keep it coming! It was an excellent, highly valuable 5 days. Thank You!

Bob Massey -- Greensboro, GA

**This conference filled in a lot of the blanks without being overwhelming.** I gained a lot of new insight into my procrastination and reluctance (fear!) and got a lot of great new ideas that I can't wait to implement when I get home. The material presented was wonderful, and the whole experience would be greatly enhanced by encouraging networking and peer group exchange.

Malia Becker -- Seneca, SC

**The seminar was very knowledgeable** with many useful pointers on selling, buying houses and all the marketing tools presented. Audience participation was tremendous with examples and problems being solved... All info very useful to take home and start using now in our business...

Sherri Knoll -- Clearwater, FL

**My husband and I have attended quite a few R.E. events and by far this was the best investment of our "time."** I'm excited to finally have some sort of direction. A proven plan that would work and also was inspired by other attendee's who are successful. We will implement your system & will return to the boot camp in a year (or sooner) to share our success! Thank you!

Aileen Rivi -- Pleasant Prairie, WI

**My favorite part was hearing what the panels had to say.** I enjoyed hearing how "regular" people like the rest of us are making it work. I also enjoyed hearing the various creative ways they were doing this business. It was inspiring and encouraging... Overall an excellent seminar!

Barbara Deckmeyer -- Laguna Beach, CA